

# TP WINNET BSR, START CONFERENCE IN VILNIUS, LITHUANIA

## BALTIC REGION WOMEN RESOURCE CENTRES FOR THE ADVANCEMENT OF THE REGION

**Date:** September 25, 2014

**Time:** Registration start at 9 am, conference start at 9.30, conference end at 4 pm.

**Venue:** Ministry of Economy, Gedimino pr. 38, LT-01104 Vilnius. Room 212

**Aim:** The aim of the conference is to introduce the Thematic Partnership Project "Winnet BSR" and to discuss about gender sensitive policies, models and methods contributing to business development and promoting innovation in SMEs led by women.

### Participants:

- TP Winnet BSR project partners from Lithuania, Poland, Estonia, Latvia, Sweden,
- "Going Abroad – promoting women social and economical activities and networking between EU and East Europe" Project partners from Moldova and Belarus
- Invited participants – politicians and decision makers, public authorities, researchers, representatives of NGOs and other related organisations.

## P R O G R A M M E

**8.30-9.00** Registration, coffee

### Welcome

**9.00-9.30** Opening of the conference

Cultural welcome from Rietavas

Welcome by hosts of the conference **Evaldas Gustas**, Minister of Economy and **Laima Dockeyeviciene**, director of Rietavas Business Information Centre

**9.30-10.30** Presentations of conference guests, representatives of:

- Lithuanian Parliament
- Lithuanian Ministry of Social Security and Labour
- Lithuanian Ministry of Agriculture
- Lithuanian Ministry of Foreign Affairs

### Morning Session – Economic Growth and Gender Equality

**10.30-10.55** **Britt-Marie Söderberg Torstensson**, Winnet Sweden President  
*Presentation of Winnet BSR and the "Baltic Sea Region Partnership Platform for Gender & Economic Growth" and their preconditions*

**10.55-11.20** Representative of Enterprise Lithuania, Director of Entrepreneurship Department (TBC)

### SME dynamics and competitiveness of Lithuania

**11.20-11.40** Coffee break

**11.40-12.05** **Vanda Jurseniene**, Head of Equality Between Women and Men Division, Lithuanian Ministry of Social Security and Labour  
*Implementaion of gender equality in Lithuania: promoting economical independence of women*

**12.05-12.30** **Virginija Langbakk**, Director of European Institute for Gender Equality (EIGE) (TBC)  
*Gender indicators. Gender equality road map, legislation/ policy and actions*

**12.30-12.50** **Ewa Ruminska Zimny**, International Women's Forum at the Warsaw School of Economics **TBC**

**12.50-13.00** Questions, remarks and round-up of Morning Session

**13.00-14.00** Lunch

### Afternoon Session – Promotion of Innovations

**14.00-14.20** Representative of Agency for Science, Innovation and Technology *Promotion and development of innovations in Lithuania and Europe.*

**14.20-14.40** **Dr Marta Hozer-Kocmiel**, University of Szczecin and **Karina Tomaszewska**, West Pomeranian University of Technology  
*Winnet Centre of Excellence in BSR region: Facts, Figures and Research Agenda.*

**14.40-15.00** **Dr. Lilija Kublickiene**, Institute of Sociology *Women participation in ITC sector. Using potential of young women.*

**15.00-15.10** **Rasa Baliuleviciene**, Rietavas Business Information Centre  
*Success teams method for promoting women entrepreneurs*

### Round -Up

**15.10-15.20** **Britt-Marie Söderberg Torstensson**, Winnet Sweden President  
*Thematic partnership – using competences and joint efforts for further economical and Sustainable Growth*

**15.20-15.30** **Laima Dockeyeviciene**, Rietavas Business Information Centre  
*Starting WRC in Lithuania*

**15.30-16.00** Comments from conference participants

**16.00**

Closing the Conference

Coffee, Discussions

**WINNET**  
SWEDEN

**Si.**  
Swedish Institute.

**TILLVÄXT  
VERKET**

**NORDEN**

**TEKNIŠKA HOŠKOLA  
BTH**

**UNIWERSYTET  
SZCZECIŃSKI**

**MIĘDZYNARODOWE  
FORUM KOBIEĆ**

**marta**  
RESURSU CENTRS SIEVĪTUMS

**RIETAVAS BUSINESS  
INFORMATION CENTRE**

**Etna**  
ettevõtluskud  
naised

**WYDZIAŁ NAUK EKONOMICZNYCH  
I ZARZĄDZANIA**

**WYDZIAŁ NAUK EKONOMICZNYCH  
I ZARZĄDZANIA**

# TP WINNET BSR, WORKSHOP

## STARTING WOMEN RESOURCE CENTRES

**Date:** September 24, 2014

**Time:** Registration start at 9 am, workshop start at 9.30, workshop end at 4.30 pm.

**Venue:** Ministry of Economy, Gedimino pr. 38, LT-01104 Vilnius. Room 212

**Aim:** The workshop will provide information and training on how to run Women Resource Centre (WRC) Successfully in Baltic Sea Region states within the TP Winnet BSR partnership project.

### Participants:

- TP Winnet BSR project partners from Lithuania, Poland, Estonia, Latvia, Sweden,
- Invited participants - politicians and decision makers, public authorities, researchers, representatives of NGOs and other related organisations and other relevant actors who could enable development of Women Resource Centres in Lithuania

## PROGRAMME

**9.00-9.30** Registration, coffee

**9.30-10.00** Opening of the workshop

Welcome by hosts of the workshop:

Representative of the Ministry of Economy

**Britt-Marie Torstensson**, president of Winnet Sweden

**Laima Dockeviciene**, director of Rietavas Business Information Centre

**10.00-10.20** **Vanda Jurseniene**, Head of Equality Between Women And Men Division, Lithuanian Ministry of Social Security and Labour  
**Implementaion of gender equality in Lithuania: promoting economical independence of women**

**10.20-10.40** **Dr Marta Hozer-Kocmiel**, University of Szczecin and **Karina Tomaszewska**, West Pomeranian University of Technology  
**Winnet Centre of Excellence in BSR region: Facts, Figures and Research Agenda.**

**10.40-11.00** **Dr. Lilija Kublickiene**, Institute of Sociology  
**Women participation in ITC sector. Using potential of young women.**

**11.00-11.10** **Rasa Baliuleviciene**, Rietavas Business Information Centre  
**Success teams method for promoting women entrepreneurs**

**11.10-11.30** Coffee break

**11.30-13.00** **Britt-Marie Torstensson**, Winnet Sweden and **Sara Markus**, Winnet Sweden, W7  
**Training about WRC (see separate programme)**

**13.00-14.00** Lunch

**14.00-15.30** **Britt-Marie Torstensson**, Winnet Sweden and **Popi Sourmaidou**, Winnet Europe and Managing Director, WRC, Ergani Center, Greece  
**Training about WRC (see separate programme)**

**15.30-15.50** Coffee break

**15.50-16.15** Discussions

**16.15-16.30** **Round-up and conclusions.** Continuation of the workshop in Szczecin, Sweden and Estonia.

**16.30** **Guided walk around Vilnius old town**  
**Dinner in Vilnius old town**

### Program for How to Run Women Resource Centre successfully, content;

#### Step 1: Introduction,

- Why and how a WRC can contribute to change
- Women Resource Centers (WRC:s) as an actor for Women`s participation in Regional Development for a gender equal and sustainable growth in Baltic Sea Region
- What are WRC?
- The History and background of WRC:s
- Gender in Regional Development for Sustainable Growth, integration of gender
- Presentation of WRC:s in Sweden, assignment and role, function etc.
- Presentation of Interreg IVC Capitalisation project Winnet8, result and idea to be implemented in BRS region and strategy

#### Step 2; Work of WRC,

- Starting up, empowerment, mobilisation, democracy, organising women
- Management and leadership, action plan and budget
- Principles, knowledge
- Basic activities, funding, organising
- Special efforts, Premises, financing, sustainability
- In- organisation work, goal, aim
- Operative management
- Responsibilities of – WRCs board
- Working in project
- Working methods and tools, such as Business Success teams
- empowerment

#### Step 3:

- Communication and promotion,
- Best practices

#### Step 4; Cross border practices

- Winnet Europe,
- WRCs with a European perspective
- Global perspective

### Partner Meeting

**Date:** September 23, 2014

**Time:** start at 4 pm for about 1,5-2 hours.

**Venue:** Holiday Inn Hotel , Seimyniskiu str. 1, Vilnius.

**Aim:** To discuss project matters

**Participants:** Project partners from Latvia, Estonia, Sweden, Poland, and Lithuania

**Programme, agenda will be sent out 15 September, 2014**

# IMPORTANT INFORMATION

## ABOUT TRAVEL AND ACCOMMODATION COSTS

The TP Winnet BSR project can support travel and accommodation cost for 1 representative from each partner organization from the following BSR states: Latvia, Estonia, Lithuania, Poland, and Sweden.

**Please, fill in the registration form or send your 1 chosen representative's names to Rasa on the following e-mail address; [vadybininke@rietavovic.lt](mailto:vadybininke@rietavovic.lt) by latest 10th September 2014.**

**It is important for the booking of travel and accommodation that will be arranged of Pajala Travel Agency in, Sweden.**

### How to book travel and accommodation

**Pajala Travel Agency will secure the booking of travel and accommodation of representatives from TP Winnet BSR project partner's organisation, to Vilnius, Lithuania, after registration to participate**

The accommodation will be paid for two nights in Vilnius, Lithuania. If someone needs to stay one night more, we have to know and discuss before confirmation. We have reserved for hotel room in Vilnius, Lithuania, at Hotel Holiday Inn, in the city center, Address: Seimyniskiu street 1, Vilnius, 09312, Lietuva, Tel. +370 800 31320 <http://www.holidayinnvilnius.lt/>

Please, contact Pajala Travel Agency on; [info@pajalaresor.se](mailto:info@pajalaresor.se) or on phone: + 46 (0) 978-711 30, Viola or Eva-Marie

### How to get to Vilnius, Lithuania,

The best way to reach Vilnius, Lithuania, is to fly to Vilnius Airport. Vilnius Airport is in the city, only few kilometers from the centre.

From the airport you can take a bus 3G, and leave the bus at the bus stop "Žaliasis tiltas"(Green bridge), then it is 5 min walk to the Hotel. Bus ticket about 3 Litas, you can buy ticket in the bus, recommended to have small money – cash. Bus schedule: [http://www.marsrutai.info/vilnius/?a=p.frameset&direction\\_id=46766&stop\\_id=5188&t=xhtml&l=en](http://www.marsrutai.info/vilnius/?a=p.frameset&direction_id=46766&stop_id=5188&t=xhtml&l=en)

Or take taxi, it is 6 km from Vilnius Airport to Hotel.

Hotel can organize collection from the airport – collection from the airport cost 70 Litas, delivery – 60 Litas.

### How to get from Hotel to the workshop and conference venue

It is 1,65 km from the hotel to the workshop/conference venue (Gedimino pr. 38) . You can get advise how to reach the conference/ workshop venue at the hotel reception desk.

### How to get other information

In case of questions, ideas or problems, please do not hesitate to contact: Rasa or Laima [vadybininke@rietavovic.lt](mailto:vadybininke@rietavovic.lt)  
Phone: +370 640 17312

### Registration for the Thematic Partnership Winnet BSR,

Please do your registration by latest 10 September, 2014, to [vadybininke@rietavovic.lt](mailto:vadybininke@rietavovic.lt)

### Other actors in BSR region

Other interested actors is invited to participate for free in the workshop/ conference, but by their own expenses for travel and accommodation in Vilnius, Lithuania,

### Currency

Litas, 1 eur=3,45 Lt

### Welcome!

